5

10

15

20

25

30

## WHAT IS CLAIMED IS:

- 1. A reel housing configured to enclose a rotatable reel drum, said housing having an access panel having an exterior surface, said access panel having a closed position in which said access panel does not permit a human hand to access an interior of said housing, and an open position in which said access panel permits a human hand to access said interior of said housing, said exterior surface of said access panel having facial indicia to resemble one of an animal, a human, a human-like character, and an alien creature.
- 2. The reel housing of Claim 1, wherein said access panel is removable from the remainder of said housing.
- 3. The reel housing of Claim 1, wherein said access panel is hingedly attached to the remainder of said housing.
- 4. The real housing of Claim 1, wherein said facial indicia includes one or more of (i) a pair of eyes, (ii) a nose or beak, and (iii) a mouth.
- 5. The reel housing of Claim 1, wherein said facial indicia are three dimensional in form.
- 6. The reel housing of Claim 5, said facial indicia comprising elements protruding outward from said access panel.
- 7. The reel housing of Claim 5, said facial indicia comprising indentations in said exterior surface of said access panel.
- 8. The reel housing of Glaim 1, wherein said housing encloses a rotatable reel drum.
- 9. The reel housing of Claim 1, wherein said facial indicia resemble the appearance of an insect's face.
- 10. The reel housing of Claim 9, wherein said facial indicia resemble the appearance of a ladybug's face.
- 11. The reel housing of Claim 1, wherein said facial indicia resemble the appearance of an aquatic animal's face.
- 12. The reel housing of Claim 11, wherein said facial indicia resemble the appearance of a frog's face.

5

10

15

20

- 13. The reel housing of Claim 11, wherein said facial indicia resemble the appearance of a duck's face.
- 14. A reel housing comprising a housing body configured to enclose a rotatable reel drum, said housing body having a removable access panel having an exterior surface, wherein removal of said access panel allows access to an interior of said housing body, said exterior surface of said access panel being decorated with three dimensional facial indicia including one or more of (i) a pair of eyes, (ii) a nose or beak, and (iii) a mouth.
- 15. The reel housing of Claim 14, said facial indicia comprising elements protruding outward from said access panel.
- 16. The reel housing of Claim 14, said facial indicia comprising indentations in said exterior surface of said access panel.
- 17. The reel housing of Claim 14, said facial indicia resembling the face of a character.
- 18. The reel housing of Claim 14, said facial indicia resembling the face of an animal.
- 19. The reel housing of Claim 18, wherein said facial indicia resemble one of a ladybug's face, a frog's face, and a duck's face.
- 20. The reel housing of Claim 14, wherein said housing body encloses a rotatable reel drum.

add ai)